Tower of strength for tobacco...

The New Philip Morris Research Center Tower

The new $6 million, eight-story tower at the Philip Morris Research Center off Interstate 95 in Richmond, Virginia provides Philip Morris with the most modern tobacco research facility in the world.

Research leadership. Containing more than $1 million of advanced laboratory instrumentation, the new tower increases the capabilities of Philip Morris's comprehensive research program. There is a continuing exchange of scientific data with the research organizations of Philip Morris International affiliates around the world.

Philip Morris has spent many millions of dollars on research to learn more about tobacco. Philip Morris has helped make the tobacco business better for growers and sellers alike with important scientific research in agronomy, product development and product quality.

Growth leadership. Philip Morris is the fastest-growing company in the industry. Our 1972 sales gain was more than 13% and this was the 11th year of increased sales.

This new facility is towering evidence of Philip Morris's confidence in the future of tobacco.

Philip Morris USA

Ad #1943
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Source: https://www.industrydocuments.ucsf.edu/docs/hnhx0001

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